

Fall 12-9-1975

# Maine Campus December 09 1975

Maine Campus Staff

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Midweek

# Maine Campus

Vol. 79, No. 26 December 9, 1975



Hobby

There were many things to see at this past weekend's Creative Crafts Fair and here was one of them. For more, turn to page 15.

## Abenaki gets January debt payment deadline

by Carol Morelli

UMO Business Manager Alden Stuart has given Abenaki Experimental College until the end of January to devise a debt payment plan.

Abenaki owes the university \$1,200 and may have to close if the debt is not paid.

"I think they are planning fund drives, and are trying to get money from the student government which they would pay back as soon as they could," Stuart said.

Abenaki was formed in 1970 by Phil Spalding and Roy Krantz, as a free university offering various courses to students as an option to the regular academic courses.

In the fall of 1971, the university recognized Abenaki, and the college was able to receive several grants, student aid money for work-study and student government funds. Spalding said the college's financial problems began in the spring of 1973. "Things were in pretty sad shape," he said. He said Abenaki's relationship with student aid was also in trouble.

Under Krantz, Spalding stated, a work-study student had been hired, but did no actual work for Abenaki. The student received \$1,000, \$800 from the Federal government and \$200 from the university. The university was supposed to be reimbursed by Abenaki.

Spalding said he later discovered the experimental college had \$1700 in debts, including \$900 in work study money owed to the university.

"The FBI came in and grilled me," he said.

Michael C. Arnold, a Student Aid employee verified the FBI involvement saying a third party complained about the student who was receiving money from Student Aid for working for Abenaki, when he was doing no work. "Someone complained to the FBI," Arnold said, "who then made an investigation."

According to Spalding, student government agreed to finance Abenaki again, and the experimental college tried to raise money. The Abenaki staff also talked student aid into funding more work-study students, although the groups still owed \$700.

Nantz Comyns and Penney Parlin, the present Abenaki staff, inherited these problems, and are trying to devise a solution to the debt problem.

The experimental college is now charging a registration fee for their courses, the money from which will go directly to pay the debt. They also may ask student government to pay the debt, allowing Abenaki to pay the money as it is received.

Spalding said student government is now more careful about the way in which its funds are used. The organization has also begun auditing books to be sure its appropriations are used properly.

"The student government is careful now," he said. "They weren't anticipating this situation."

## Publications serve special interests

by Mike Dostie  
Dennis Hoey  
Pete Coffey  
Merry Farnum

Publicity is undoubtedly the vexation of our times. Our society seems unsure of just what to do with it. The Pentagon constantly tries to sell it, while our corporations try to quell it. Leftists try to abuse it while politicians try to control to use it. Everyone, everywhere seems both to want it and to scorn it, depending on how their public image is affected. In all organizations, controlling public opinion has become a vital preoccupation, even here at UMO.

Within the last three years, the need for good public relations and information has generated a welter of journals and newsletters extolling the virtues of the various special interest groups on campus. The size and quality of the publications vary with the whims and finances of each group. Each has a specific purpose and serves a single segment of the university community. Their number also appears to be expanding to mind-boggling proportions. According to Gordon Beal, printing supervisor at University Press, the exact number of campus publications they print would take weeks to tabulate.

"It would be virtually impossible to come up with a list of all the newsletters we print up," Beal explained. "They're just too many and too varied. There are so many that I don't know what most of them are. As long as they're authorized, we go ahead and do the work."

Beal's uncertainty is not unusual among the university populace. Most people know very little about the inner functions of the major publications, and even less about the throng of newsletters each interest group

produces. As most of these publications are subsidized at least partially through university funds, university students should have a basic understanding of just how, when and why these funds are allocated within 1 of the more elaborate campus publications. The media needs

to be exposed. Students should be familiar with the ins and outs of the university's publications.

### Women's Programs and Services Newsletter

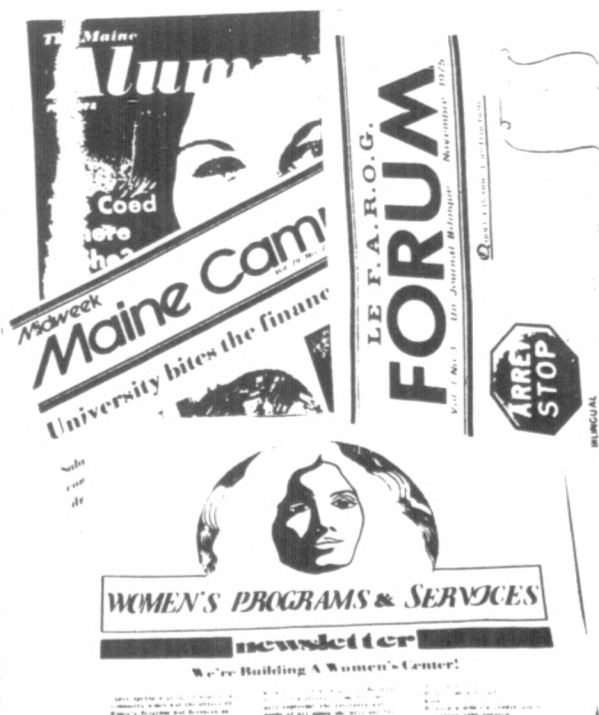
The *Women's Programs and Services Newsletter* is an anomaly among most of the campus' newsletters. The tabloid is substantially larger than most publications and has witnessed a remarkable evolution of quality during its short, one-year history.

With the establishment of the Office of Women's Programs and Services within the Office of Student Affairs in Nov., 1974, a newsletter was designed to provide information to UMO's 5,000 woman staff, students and faculty. Its meager origins were hardly noticeable, as Linda Monko, director of the Office of Women's Programs, explained.

"When this office was established, it was supposed to serve as a clearinghouse for information. Now, we had to set up some way to deliver that information. So, we started out doing a lot of one-shot things like sending out flyers and publishing a calendar to put up on bulletin boards. This developed into a mimeographed newsletter because the more the office progressed, the more information there was."

By spring 1975, Monko decided to publish a more "professional" eight-page tabloid issue on newsprint entitled *Gynergy* to "illustrate to the administration the kind of publication we wanted to see." By fall 1975, the *Women's Programs and Services Newsletter* had developed into a 12 page, monthly tabloid, printed newsprint with a total circulation of 2,000 and a paid

•continued on page ten•







**Midweek Weather**

**Tuesday**  
Cold, chance of light snow, temperatures from 25 to 30.

**Wednesday**  
Again, chance of snow early in the day, highs in the 30s.

**Thursday**  
Clearing, warmer, highs in the 40s.

**Friday**  
Chance of light rain or snow, temperatures in the 30s and 40s.

## What's on

**TICKETS**—Tickets for Maine Masque's production of "Death of a Salesman" are on sale weekdays from 11 a.m. to 2 p.m. until Friday, Dec. 12 in the Hauck Auditorium Box Office. Tickets will also be available on performance nights, Dec. 9-13, from 7 p.m. to curtain.

**Tuesday, Dec. 9**  
**MAINE PEACE ACTION COMMITTEE**—7 p.m., The Maples.  
**FINANCIAL AID WORKSHOP**—Penobscot Hall, main lounge, 6:30 p.m., sponsored by Office of Student Aid and Residential Life.

**ARNOLD'S EXPEDITION**—Jon Nielson will speak on the Reenactment of Arnold's expedition into Canada, 7 p.m., No. Lounge, Estabrooke Hall.  
**ALCOHOLICS ANONYMOUS**—Open meeting, MCA Center, 8 p.m.  
**PRE-LAW SOCIETY MEETING**—Guest speaker—Associate Dean Julavits from Portland-Gorham Law School, 7 p.m., No. Lown Room, Memorial Union.  
**FRESHMAN BASKETBALL**—Maine vs. Bridgton Academy, 5:30 p.m.  
**Varsity Basketball**—Maine vs. Mass., 7:35 p.m.

**A CHILD'S CHRISTMAS IN WALES**—Dylan Thomas short film, 2:30, 3:30, 6:30 and 7:30 p.m., Bangor Lounge, Memorial Union.

**ARCADIAN CONSORT**—Mediaeval and Renaissance music, 8 p.m., Lord Hall.  
**MAINE MASQUE**—"Death of a Salesman," 8:15 p.m., Hauck Auditorium.  
**Wednesday, Dec. 10**  
**GENERAL STUDENT SENATE MEETING**—153 Barrows Hall, 6:30 p.m.  
**CHESS FOR BEGINNERS**—Bumps Room, Memorial Union, 3 p.m.  
**AGAPE MEAL**—MCA Center, 6 p.m.  
**CHESS**—Bumps Room, Memorial Union, 7 p.m.  
**MEN'S SWIM MEET**—Maine vs. UNH, 7 p.m.

**MAINE MASQUE**—"Death of a Salesman," 8:15 p.m., Hauck Auditorium.  
**IDB MOVIE**—"The Computer Wore Tennis Shoes," 7 and 9:30 p.m., 130 Little Hall.  
**Thursday, Dec. 11**  
**MINI-WORKSHOP**—"Outdoor Recreation," topics will include how to make snowshoes, 7 p.m., Damn Yankee, Memorial Union.

**CAMPUS FRIENDS OF CIVIL LIBERTIES**—So. Lown Room, Memorial Union, noon.  
**FORNIGHTLY FORUM**—"Women in Religion" with Linda Monko, MCA Center, 7 p.m.

**FRESHMAN BASKETBALL**—Maine vs. R.I., 7:35 p.m.  
**Varsity Basketball**—Maine vs. R.I., 7:35 p.m.  
**MAINE MASQUE**—"Death of a Salesman," 8:15 p.m., Hauck Auditorium.  
**IDB MOVIE**—"The Computer Wore Tennis Shoes," 7 and 9:30 p.m., 130 Little Hall.  
**INFORMAL CONVERSATION**—With Gov. Jimmy Carter, Democratic candidate for President, Lown Room, Memorial Union, 10 a.m., all welcome.

**SELF DEFENSE FOR WOMEN**—With Eileen Fox, North Lounge, Estabrooke Hall, 7 p.m.  
Deadlines for What's On are Sunday, 1 p.m. for Tuesday issues, and Wednesday 11 a.m. for Friday issues, 106 Lord Hall, 581-7531.

## news briefs

The University of Maine Marching Band and Concert Band will record an album of patriotic marches and other songs to observe the Bicentennial, according to Fred E. Health, UMO band director. The record will go on sale in February at local record stores, including the Memorial Union. It will include popular marches by Sousa and other American composers, the Charles Ives classic "Variations on 'America,'" "The Star Spangled Banner" and "The Maine Stein Song." The cover is being designed by Gail Sawyer, a UMO band member, and the recording will be done by Century Records of Cape Elizabeth.

The Penobscot Valley United Way campaign office has reported that UMO is only about \$800 short of reaching its goal of \$20,000 in pledges to United Way. Students have contributed more than \$2,200 to the fund this year, collected in a series of student-sponsored events including a walkathon, a fast day, car wash, coffees and donations from several student organizations. This is the first year UMO students have been asked to contribute to the fund drive. The rest of the money has been contributed by UMO faculty (\$10,823.00), professional employees (\$4,029.00), classified employees (\$1,104.26), and the Chancellor (\$1,030.00).

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## Student government signs legal aid pact

The UMO student government has signed an \$8,000 contract with attorney Russell B. Christensen Esq. for the 1975-76 school year.

The contract states Christensen will provide 35 hours a week of legal services to UMO students. He is also required to be available for emergency counseling during evenings, weekends, and vacations.

The contract prohibits the lawyer from bringing suit against the student government, the general student senate, or any of its committees. If a dispute should occur between Christensen and the student government president or a committee working with the legal aid office, it must be settled by a two-thirds vote of the general student senate.

The legal aid office will offer services in landlord-tenant disputes, traffic infrac-

tions, conflicts with the university administration, and marital relations.

Christensen can also provide legal counsel in police matters other than traffic infractions if they are not criminal cases where other counsel can be obtained.

Christensen said he has represented students in ten or fifteen court cases this semester. Most involved roaming dogs, traffic violations, drug related problems, and one case involving student rights.

According to Christensen, between 15 and 30 students a week ask for advice at the legal aid office. He said most students need only a legal question answered. Other matters involve writing letters or negotiating between two parties.

Besides providing legal service, Christensen must supervise the work of the paralegals working in the office and submit a report of the program to the student government each semester.

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# Abbott resigns to assume new duties

by Geo Almasi

Walter H. Abbott, head football coach at UMO for the past nine years, has resigned from all coaching duties UMO President Howard R. Neville announced yesterday.

Abbott, 38, in a letter to Athletic Director Harold Westerman, asked for and received a change in status. He will continue as Assistant professor of education.



Walter Abbott

"I have been part of Maine football for the past 21-22 years and I've had some great moments, especially in working with the kids and their tremendous spirit", said the Rumford native, "but the last nine years have been very demanding and I feel it's time I moved on to other areas of interest."

Westerman had nothing but praise for the man who at one time was assistant varsity coach under him. "Coach Abbott had to work with the toughest schedule Maine has to offer. And coaching football is a punishing profession—there are constant pressures wherever you coach. I'm very grateful to Walter for the work that he's done with these boys."

Abbott graduated from the University of Maine in 1958, after an outstanding high school career at Stephens High in Rumford. At the university he gained the reputation as a "hardnosed" type of ball player.

Following graduation, he served one year as assistant football coach at Lawrence High of Fairfield and subsequently joined the UMO staff as an instructor of physical education and varsity football coach in 1960. Westerman's assistant, Abbott specialized as defensive and offensive line coach.

In 1967, he became one of the youngest coaches in the nation taking over as head football coach at the age of 34. In 1970 his Bears posted their first winning season since 1965 ending with a 5-4 record. His overall record was 27-53.

He leaves with but one regret, that being the football department's income-or lack of it. "Our budget is the same as it was in 1967 and that reason helped me make my retirement decision. The athletic

department needs to improve financially competitively, and right now I don't see the situation changing."

But he went on to say, "It was a real pleasure to be associated and to work with the kids—that's what I'll miss the most."

Westerman said Monday that a nationwide scale would be conducted to find a suitable replacement. Abbott is married to the former Carol Stevenson of Reading Mass., and they have two sons.

## New PIRG center to air testing service complaints

The Orono Chapter of the Maine Public Interest Research Group (PIRG) has announced the opening of an Educational Testing Service (ETS) complaint center.

"Millions of students and citizens are tested annually by ETS, but who test ETS?" said Michael Huston, executive director of Maine PIRG. "Surprisingly, ETS is accountable to no one. Students are the captive consumers of ETS—they often have to subscribe to their services, regardless of their opinion of those services."

The complaint center at Orono is part of a national attempt on the part of 12 other PIRGs to gain similar information about student problems with ETS. The project was initiated by the New York PIRG.

ETS, in Princeton, N.J., is a multi-million dollar testing service which tests approximately two and one-half million clients each year. Many colleges and universities require applicants to take tests administered only by ETS, as a criterion of admission.

According to Mike Guptill, chairman of the Orono PIRG board of directors, complaints from students have included grades being sent to the wrong place, tests not being scored correctly, and a discrepancy in scores of the same test taken on different days.

Colleges are becoming more and more dependent on the use of the tests administered by ETS, Guptill said. Referring to the complaint of discrepancy in scoring, he said, "If there is that much leeway, then the tests should not be used."

Data accumulated from questionnaires distributed by the complaint center to students who have had specific complaints about ETS will be compiled and reported to New York PIRG. The report will include recommendations concerning what should be done about ETS.

"The investigation won't solve any personal problems, but it will solve aggregate ones," Guptill said.

## Pan Hel donates \$173 to statue fund campaign

The Panhellenic Council presented the Maine Campus Bear Fund a check in the amount of \$173, representing one week-end's canvassing effort at local Samson's Supermarkets by several Pan Hel members.

Pan Hel President Karin Merrithew gave the check to fund chairmen Mark Hayes and Jeff Beebe at that group's weekly meeting Dec. 4.

"We're very grateful for the Pan Hel donation, as it represents our largest donation thus far both in dollars and in spirit," said Hayes.

The donation from Pan Hel helped the Bear Fund climb above the \$800 mark to \$812.05 as of Monday night. Included in that total is \$167.28 collected in the UMO dining halls during the week of Nov. 17-21. The greatest contribution came from the York Commons during that week, and due to organizational difficulties in

the Hilltop Commons, no money was collected there.

Physical Plant Director Parker G. Cushman said last week his department will be removing the decaying statue during the Christmas vacation for cremation.

Meanwhile, Bear Fund organizers have settled on tentative plans to salvage the Bear's head, which "will be offered out to bid in the UMO community, to go to the person or group making the largest donation," said Hayes. "We are, however, making the stipulation that the head remain on campus for display as the donor desires," he added.

The Pan Hel donation of \$173 has been accepted as the highest bid deposited to date with the Bear Fund, although Pres. Neville is reportedly planning to fulfill his earlier \$500 pledge to the fund as a bid for the statue's head.

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To Curtain



**Professor finds job time-consuming**

# Tenants ousted from experimental solar home

The tenants currently occupying the solar heating house on College Ave. will move out next semester, according to Professor Richard Hill, one of the operators of the experimental house.

The change in occupancy has nothing to do with the individual tenants, however, or the heating system, which "has worked better than expected," said Hill.

The "problem" is that the operation of the system is too time-consuming and Hill would like to "get out from under the responsibility of it." He said he is "in the process of making arrangements with the university for making it a bonified facility of the university."

The tenants might be replaced by two caretakers - two mechanical engineering

students who are familiar with the operation of the solar heating system. The caretakers would alleviate some of the operating chores.

Hill said he "should have recognized at the beginning of the semester that the system was a laboratory," not really a home, and shouldn't be rented. The system is very complicated, and "needs constant watching". It also has a regular flow of visitors who come for tours of the house. "I don't feel free to invade on their (the tenant's) privacy," Hill said.

Ron Dennis, speaking for the tenants, said he and the other three don't want to leave. "We made a nine-month agreement with Hill at the beginning of the

semester, and we'd like to stay for the whole year. The heating system works 'beautifully' so far, and 'we like it here'," he said.

## Temporary coffeehouse site expected next semester

"In my opinion, we'll have a definite space by the end of finals," said Phil Spalding, head of the student government-funded coffeehouse committee.

The committee, consisting of six members, has decided to continue working for a permanent space for an on-campus coffeehouse, according to Spalding. In the meantime, they are looking for a "Temporary facility for next semester."

Based on aesthetics and adaptability, the coffeehouse committee has formed a list of approximately 30 top priority spaces, from which it hopes to find the temporary coffeehouse.

According to Spalding, the committee submitted one proposal to Memorial Union Director David Rand for the use of Peabody Lounge. Spalding said Rand told

the committee it would be necessary to get permission from the people for whom the faculty lounge was named and that faculty member should be polled for their opinions.

The proposal was "shot down" said Spalding, because the process necessary to secure the lounge was "too long to get next semester". However, he made it clear that the lounge could be a candidate for a permanent coffeehouse. "My guess is that the second priority space would be Estabrooke," added Spalding. Originally the committee had hoped to move into the basement of Estabrooke, when financial difficulties prompted the Ram's Horn on Grove St. in Orono to close. But a dormitory referendum fell short of the two-thirds approval required by the department of Residential Life.

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### Package 2

SKIS-Jarvinen 60 layer lamination,  
Hickory Base  
POLES-Cane with moulded handle  
BOOTS-Trak Leather  
BINDINGS-Trak, 3 pin \$82<sup>95</sup>

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Classified and Personal advertisements can be placed at the *Maine Campus* Business Offices located in 106 Lord Hall, Monday through Friday, only, during regular business hours 9 to 5. Deadline for Classifieds and Personals is 12 noon the business day before publication. The *Maine Campus* reserves the right to reject any or all advertisements for publication.  
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Ron stopped sending grubby notes and Steve has a wretched beard, what's a girl to do? Fear not we'll solve the problem as soon as we can corner a certain party in a certain town at a certain college.  
Lawrence  
Cosmos Lady.  
Tell me. Can you really fly?  
The two-stepping rogue  
Companion?  
Thanks for a thrilling evening Saturday. It's a good thing Harry came through for us ... Remember the card ... after all ... islander  
Hi Gorilla

# Typist!

## wanted

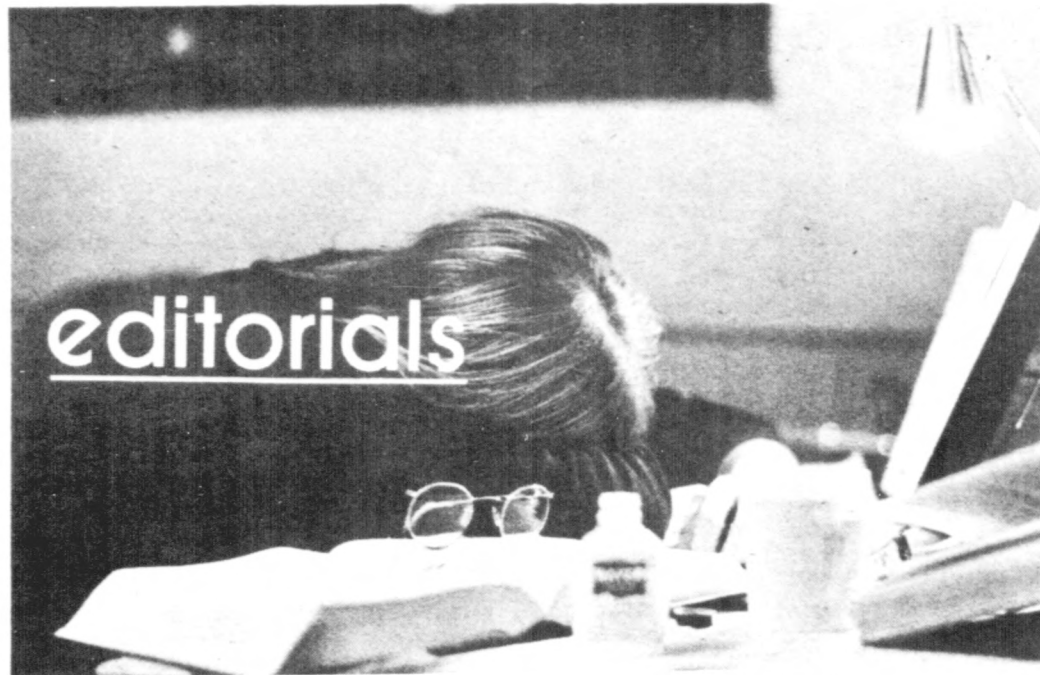
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*Tis the season to be jolly?*

## Publication proliferation

To publish the written word is the dream of many in this world. Publication means someone somewhere will read. Agreement or disagreement aside, to be read is important, building the ego and spreading one's opinions farther than speech could ever correctly disseminate.

The need to publish was and probably still is primarily spawned by the causational need for information.

As a place where information is supposedly the primary concern of all, UMO has more than its share of publications, attempting to inform the seemingly multitudinous special interests. Everyone has something to tell numerous someone elses.

We are glad to see the newsletters, fact sheets, newspapers, and other informative publications that have appeared on campus in the last year or so. Everyone needs or wants to know about what may affect him. The *Campus* can't handle the burden alone. It is a constant vexation for us to have to turn down requests for space, saying other matters take precedence.

The university community is a multi-faceted one. A general news publication like the *Campus* could not begin to cope with the vast interests represented by the 12,000 member community we serve. With only 24 pages to fill each week, and twice more than that many

different groups seeking space, cuts and judgements have to be made.

So, UMO is experiencing an information boom. No matter if you are man, woman, dorm dweller, veteran, Franco-American, or anything else, someone is writing to and for you. The paper may be just a newsletter run off in a college office or a newsprint tabloid done by a professional printer.

The only facets of UMO life not touched by the boom is the ever-present grapevine and the gossipline. Perhaps even they may succumb to the proliferating word fever.

One point does bother us. Call it a paradox, an irony, or both. The university is experiencing a period of financial duress possibly unprecedented in its history. Yet, these publications continue to appear. (Even as we write this, the new PIRG newsletter has arrived.) Many are university funded, through the various colleges and departments receiving student and state funds. At such a time, it hurts to see university money spent on words when programs are feeling the scalpel.

As a financially self-sufficient organization, dependent only on advertising for our funding, we wonder if more people should or can find money outside the university to pay for the continuance of their publications.

This does not negate our belief in the need for these publications. It is only a twist we think should be noted.

—Commentary—

## The final fiasco

A quick stop in the Bear's Den Tuesday morning resulted in my discovery that one of the most unpleasant days for UMO students had arrived again. The usual shoptalk and discussion of classes, sports, or the night before was noticeably missing.

In its place a stillness had settled. Suddenly it was unimportant who played third base for the Red Sox when they won the pennant in 1967. A few faces lit up after perusing the little white booklet. But most fell. Forlorn features abounded everywhere. A stranger entering would surely think the Den had a great special on forlorn features for breakfast this day.

Yes, final schedules had been released. Without hesitation, one thinks back to pre-registration, as the final schedule reveals three finals...all on Thursday and Friday. "Joe told me this course didn't have a final!" "Why the hell do I have to stay here all week for one final?"

Ah yes, the agony, joy and ambivalence of finding out how long you must stay before Christmas to take your finals. Who wants to read the damn booklet anyway? Who dares to look? Who wants to find out they have to stay until Friday for one test? Nobody does!

Everywhere faces cringe and contort with anguish as pages are furiously flipped and code numbers checked. The cries emitted resemble those a last-semester senior might make in May, after securing his transcript and discovering his hour total stands at 119. "Shit!" "No, it can't be!" "Why me!" "There must be some mistake here."

But usually there is no mistake. Confusion reigns, because the one class you thought didn't have a final suddenly does. The university policy on finals states they must be taken during the assigned period. Many classes have finals, per se, but they are given during the final week of classes. Why, one might be prompted to ask, do some classes have finals during finals week and others during the last week of classes?

A fine question. The university has no answer except to say some classes are scheduled with tests in final's week, others without. Good logic in that. It's like the mother who answers her little boy's question of "Why?" with "Because I said so, that's why!"

Many students, particularly those from out-of-state, implore instructors to change

their finals to the last regularly scheduled class period or even any time earlier during final's week. But usually to no avail.

"The university frowns on that", professors reply. Then why do some take the liberty of doing just that? Aren't we drifting into somewhat of a double standard? Some professors feel they have the liberty to change if they want, others adamantly insist they have no option but to abide by the university ruling. What's the story here, anyway?

Why should a student languish for possibly six days before being allowed finally to take a lone final on Friday? In the meantime, his only rides home have long since rambled down I-95 and his initiative has hitched a ride with them.

The only thing left on his mind is "getting out of this place" and wondering if he'll get the new skis Santa has promised for Christmas.

Can't students, or at least professors, be granted the option of giving a final during the last class period? Can't finals that require a longer period be fit into three days, perhaps over the weekend?

Actually the purpose behind finals

escapes me, regardless of when they're given. The majority of all courses are established on a two-prelim, one-final basis, with the final usually falling during final's week, though not always.

But we've already hashed that one over. My question is: why can't this big final, which usually never amounts to anything more than a third prelim, be given during the final week of classes for what it is. That is, a final prelim covering one-third of the semester's work. I've had one final in three years that was accumulative of the semester's work. And that was two years ago.

Why, I ask, does this policy still exist? It ruins more plans and creates more problems than any other university policy in existence. In this day of modern technology, is there not a competent mind out there capable of creating a more viable system than this current absurdity?

Oh well, if anybody does need a ride, or maybe would just like to share a holiday drink before I leave, just look me up Friday, Dec. 19 about 5:30 p.m. I should be just finishing up my one final.

Oh, by the way, Joe Foy played third for the '67 Red Sox.

## Clearing the air

There hasn't been such a hubbub since Mark Spitz won seven medals in the 1972 Olympics. Not since the plumbers were discovered in Watergate Motel. Not even since PICS reported the *Maine Campus* was going daily, when it wasn't...

No, not even then did we get as much feedback as we have since we criticized members of the Fraternity Buyer's Association a few issues ago for their apparent evasion of a *Campus* reporter.

From assorted letters and conversations, we gather that although the men on College Ave. were somewhat disturbed by our article on the FBA, the greatest wrath was incurred by our editorial on the subject. Apparently many of the fraternity men misinterpreted our phrase "fickle fraternity boys," thinking it was meant as a slam against the whole fraternity system.

That was never our intention—we referred not to all fraternity men but only to those FBA officials encountered by our reporter during his attempt to get the facts about the co-op.

This editorial, to clear the subject completely, was written to prove, once and for all, that the *Maine Campus*' goal is not the satisfaction of various vendettas but the reporting of facts and the communication of news to the university community.

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The Maine Campus is a semi-weekly journal of news, arts, and opinion published Tuesdays and Fridays by the students of the University of Maine at Orono. Editorial and business offices are located in 106 Lord Hall on the Orono campus. Telephone (207)581-7531.

—by Pete Coffey—



# Lettersletterslettersletters

## Let me explain

### Thanks for fairness

To the Editor:

We would like to express extreme gratitude to the staff of the athletic department who work at the field house. The other evening we went over to the field house to throw a baseball around. There is an area at the end of the track designated for the use of baseball. We have used this area in the past several times and in fact we were told by a member of the staff to use it. However, when we arrived there to play this time, we were greeted with a cheerful NO, you can't use it unless you are a member of the baseball team here at UMO or Bangor. Now, we are both freshmen here so how we could possibly be members of the team is beyond us. To top it off, when we checked the area, it wasn't even being used by anyone!

We feel that this is quite an unfair and unjust rule. We pay just as much as anyone on a team to go to this university and we feel we have just as much right to use the facilities as anyone else!

If this was during baseball season, we could understand the team using it a few hours a day. However, since it is still about three months until practices start, this reasoning seems to go right down the drain.

We realize that this issue may seem minor since we are just two kids who were refused a place to throw a baseball, but if they do this to two of us, they will do it to all others who would like to get some exercise or are trying to get in shape for a sports season. We think in the long run, this could affect

quite a sizable number of people.

So, many thanks to you, the staff at the field house for your "fairness" to ALL students.

Oh, by the way, we would throw outside except that baseballs blend with snowflakes.

Kevin Byrne  
John Swett

### Absolute outrage!

To the Editor:

The editorial in the November 24 issue of the Campus entitled "The protective instinct" is an absolute outrage.

The piece was a wholly uncalled for slanderous name-calling attack on the Fraternity Buyers Association.

Any party has the right to withhold such details (as the names of the parties involved) concerning any present litigation that the party may be engaged in. Whatever the

author's inflated self-image or possible pathological devotion to crusading, he has no grounds to hurl such terms as "fickel fraternity boys" and "shield of evasion and secrecy" at the execution of that right.

Facts are the guts of news-

writing and the writer responsible for that editorial had better get a few under his belt before he pukes up such a slimy, cheap pack of groundless accusations.

The editorial page is the heart of the newspaper where the editorial writer must maintain his highest level of integrity to cogently express his carefully-weighted judgements of current issues of significant political, economic, philosophical, social or moral impact to his fellow society members.

I find that editorial insulting as a journalism student as well as a fraternity member.

Edward M. Stevens  
1st Vice-President  
Beta Theta Pi

P.s. I can toss names as well as any campus staff member.

To the editor and constituents:

On page three of the Dec. 5 Campus there are words to the effect that I am against a voter's registration drive here at the university. (To me there is great satisfaction in this. When the Campus deems to make a reporting error in one's actions it usually means that one has "made it" in the Orono rat race.) I write to emphatically state my support for voter's registration and to explain that which I spoke against at the meeting.

Sen. Mark Schneider (off-campus) sponsored what seemed an innocuous bill at that meeting: to promulgate General Student Senate support for a voter's registration drive. I would be for such a drive which would allow students the opportunity to apply for recognition in the town of their choice.

However, by reading between the lines I could see that Sen. Schneider had a more definite political use for the bill were it passed. Mark is influential in the Orono-Old Town Tenant's Union and he is not reluctant to admit that he desires to use the GSS name to help obtain voters registered in Orono and Old Town, thereby creating a political block. Since Mark has been entrusted with running the drive this is very easy to visualize.

I do not see local municip-

government as germane to GSS action. I do not like the idea of the GSS name used in local issues not directly having to do with university affairs.

If an individual student feels non-transient enough to make a real interest and a viable part in local government then I trust he or she would register to vote locally. This is a personal choice and I don't think anyone should be pressured to do so; I know that they shouldn't be by literature bearing the GSS banner. Should the Tenant's Union want to pursue such a voting block on its own time and not borrowing the senate's credibility, fair enough. The union has a vested interest to protect in this issue; the entire student body, represented by the senate, does not.

Thanks for your time,  
Sen. Cam Grant (off-campus)

## Remember... our last issue is Friday!!

### Commentary

### Dig deep

by Ellen Duncan

"What do you mean, they're going to raise tuition another 100 bucks a year? They can't do that—I can't afford to go to school here now! I need a pay increase a lot more than those professors do!"

While you've been sitting around this campus during the past couple weeks, you've probably heard such comments many times (or have even made them yourself). And, of course, you're justified in doing so.

It costs a lot of money to go to school here and it really hurts to keep forking over money in increasing amounts. Chances are you've already got a budget figured out for the whole school year, and a \$50 hike next fall will screw it up.

Maybe you didn't think the reasons the Board of Trustees used in the past to raise tuition were that serious. But this time, I'm convinced they are justified. I can ill afford the increase. But when it comes down to a question of whether some of it's best teachers are leaving, I am willing to sacrifice.

Think about it. UMO pays its educators the lowest salaries among the New England land grant colleges.

While the average income of other working people in Maine has increased by 5 per cent in the past five years, the paychecks for our teachers have decreased by 10 per cent. They aren't being given raises to meet the high cost of living and thus find it a struggle every month to meet their own and their family's needs.

Granted, there are many people in the state who are in this same position. Notice, however, that when the monetary future looks too bleak, they leave Maine in search of higher pay. That, in simple terms, is what's happening in a significant way at UMO.

Considering their salaries are uniformly low, I put the educators into three groups: (1) faculty members who are dissatisfied with salaries at UMO at leave to go somewhere else for a higher paycheck; (2) those teachers who prefer to remain here for reasons that mean more to them than money (i.e., don't want to uproot the family or just enjoy working here too much to leave it); and (3) those rather mediocre faculty members who may not like the pay but stay here because they can't get a job anywhere else.

Can you see the scenario forming? Because UMO

pays so little, we've already lost some of the most talented, experienced educators. Thankfully, we've already lost some of the most talented, experienced educators. Thankfully, we've still got an excellent corps of faculty members who've remained. According to several of them, though, no matter how strong their respect for Maine or UMO is, they can only be pushed so far.

If the salary outlook doesn't improve, they will be forced to leave just so they can maintain the cost of living. Finally, we could be left with a group of educators who have matched their academic experience with the salaries and, as a result, both are hardly substantial.

It's unfortunate UMO started to sink salary-wise, in the first place. There's a minimum of solutions to this very serious problem, however, and a tuition increase has just got to be close to the top of the list. Unless we want this school to lose accreditation in many of its departments and gain a reputation as merely adequate place to get an education, we've got to dig deep and support it—one more time.

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# Death of a Salesman:

by Ursula Aliberti

Arthur Miller's *Death of a Salesman* is "peculiarly an American tragedy that has a tremendous impact over American audiences."

Such was the description of *Salesman* by Dr. James M. Bost, director of the Maine Masque Theatre's version of the play, which opens in Hauck Auditorium tonight.

Bost, professor of speech, said he chose to direct *Salesman* because "it is one of the finest American plays that has ever been written," and because he wanted to stage a great American play during this Bicentennial year. He said Miller makes a significant statement concerning what has been and still is wrong with American society today. And, although he believes Miller is not deliberately didactic, Bost said he certainly intended to condemn the typical American man's dream of success.

In *Salesman*, Miller shows that this typical dream involves making as much money as possible, at any cost.

According to Bost the leading character, Willie Loman, even "sells his soul, in the sense of becoming something he is not," for the sake of money. He would probably be happier working as a common laborer. But instead Loman pushes himself to be as good a salesman as possible because he believes that is the way he'll make large sums of money.

Loman never realizes how wrong his dreams are. Even at the end of the play, he is concerned primarily with money. He commits suicide purposely so his son Biff will inherit some money. Loman literally takes his life so his son will acquire a few thousand dollars.

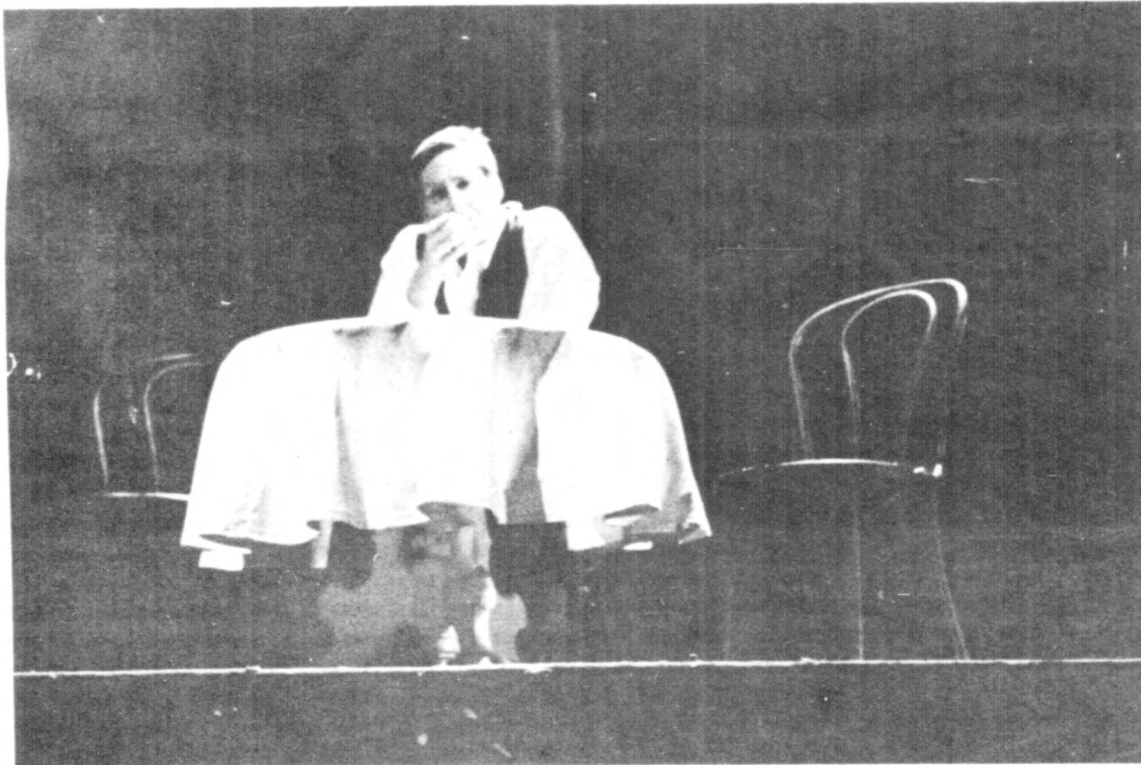
Ironically, to make the situation even more tragic, Biff may never receive the money - because most insurance companies refuse to pay if a death is the result of suicide.

Bost said the play draws audiences emotionally, because people see a part of their lives reflected in the Loman family. For, he said, the play is not just the story of Willie Loman's tragic life - it is also a tragedy, showing the American system's destruction of the lives of millions of Americans.

Miller structures the play around the family unit, which is gradually destroyed because Loman thinks only in terms of materialistic status. He tries to buy the love of his son Biff, but Biff rejects the success dreams of his father, casting aside his upbringing, much the way young people did in the early 1960's, Bost said.

Members of the audience may remember, for example, their father asking their older brother, "When are you going to get off your butt and go to college, so you can get a good job with a decent salary?"

In this sense, Bost believes *Salesman* is a play relative to today - one with a significant



message many Americans should understand.

Bost said the number of talented people who have acted in *Salesman* serves as testimony to the power of the play. Lee J. Cobb and George C. Scott have both played Willie Loman, Arthur Kennedy has played Biff, and Mildred Dunnock has assumed the role of Linda Loman.

Because Miller was influenced greatly by Greek tragedy, Bost said *Salesman* has Grecian qualities. Miller casts the little man, Loman, as a hero, portrayed as tragically as King Lear or Oedipus Rex.

In addition, flashback is used a great deal throughout *Salesman*, much the way it is used in Oedipus. Miller implements the unity of time and action common in Greek drama, as well. The action in the play occurs in basically

one area. And, flashes back to visible physical Loman's life.

Bost said the play is a "tremendous" especially a young man, according to him, drama has such

Loman is torn remembrances explained his rage be shown through lot of stamina and so much emotion Willie, Biff and literally exhausted

photos by Ginger McPherson

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## Indictment of success

Bost said as well as the actors, Edgar A. Cyrus, associate professor of speech, has put monumental effort into set design and lighting to make the Maine Masque's version the best possible. Bost said lighting presents an enormous challenge, as the setting must often appear dreamlike during the flashback sequences. Cyrus said he works with as many as "300 to 500 lights" to create the proper effect at the right moment.

In addition, Bost said, technical director, Wayne Merritt, has spent "unbelievable hours" trying to make a skinlike mask of Jeri Colpitts, who plays Loman. To make Colpitts look older, Merritt took a mold of Colpitts' grandfather's face, creating the mask from this base.

Bost said the *Salesman* performance lasts approximately three hours. University students should see the drama, he said, because it "makes significant statements about our

way of life, and it forces us to look into our souls and re-evaluate our lives."

Jeri Colpitts, of Farmington, plays the leading role of Willie Loman, with Linda Fowler, of Presque Isle, cast as his wife. His two sons are played by Thomas Baltzer, of Caribou and Mark Davenport, of Brunswick.

Other members of the cast include Robert Clark, of Orono; Donna Dobbins of Houlton; Wally Sinclair, of Bangor; Timothy Wheeler, of Orono; Bruce Willey, of Falmouth; Lynn Marsh, of Leonardtown, Md.; Jack Merk, of Brooklyn, N.Y.; Nancy Haskell, of Palos Park, Ill.; Sandi Zuk, of Orono; David Stratton, of Medway; Gail Conboy, of Falmouth. Linda Rice of Orono is the stage manager, and Dawn Shippee of Enfield is designing the costumes.

Tonight's 8:15 p.m. performance of *Death of a Salesman* will be followed by performances each evening in Hauck Auditorium, through Saturday, Dec. 13.



Jeri Colpitts

**Salesman 'makes significant statements about our way of life, and it forces us to look into our souls and re-evaluate our lives'**

understand. ed people serves as ay. Lee J. oth played has played sumed the greatly by sman has little man, agically as great deal y it is used e unity of drama, as in basically one area. And, although the action often flashes back several years, the drama's visible physical action spans only one day in Loman's life.

Bost said the role of Willie Loman presents a "tremendous challenge" for any actor, especially a young university student. According to him, no other modern American drama has such a difficult role.

Loman is torn apart by his dreams and remembrances of past mistakes. Bost explained his rage and slow disintegration must be shown through the actor, which demands a lot of stamina and talent. He added because so much emotion must be expressed by Willie, Biff and Linda, these actors are literally exhausted after every performance.

photos by Ginger McPherson



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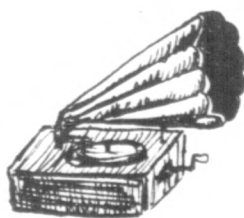
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# Varied sources fund publications

•continued from page one•

circulation of 300 off-campus women. Subscriptions cost one dollar per year to cover mailing expenses.

The most recent issue of the monthly also represented the most unique feature of any newsletter on campus: advertising. The November issue carried 96 per cent news and features and 4 per cent advertising in a three column format.

"We don't operate like a regular newspaper in terms of selling per column inch. We have two ad sizes, a three by three inch and a six by three inch," Monko disclosed. "The three by three is \$10 and the six by three is \$20 per issue. But we're not so much interested in having someone advertise for one issue, it's buying for all seven issues. We don't want to be competitive for advertising space. What we want to do is sell 16 spaces to pay for our printing costs. It's non-profit, we're not trying to make money."

"We've had really good success with advertising and oddly enough, the larger businesses I thought would be interested in our promotion, haven't been. It's been the smaller businesses that are interested in advertising," Monko added.

Despite this new source of revenue, the newsletter still receives a budget allocation from the Office of Student Affairs. Specifically, the money used to operate the Office of Women's Programs and Services emanates from the UMO President's Contingency Fund for budgetary surpluses of the previous fiscal year.

"I submitted a budget to the Vice-President of Student Affairs," Monko said. "I asked for 3,200 to 3,400 to operate this whole office. I planned to use \$1,200 for the nine issues of the newsletter and count on advertising for the rest. Well, I was allocated \$1,000 for everything, the whole office, not just the newsletter. So, we depend on ads now almost altogether."

The only substantial expense the tabloid incurs is printing costs. Until recently, the newsletter was printed in Brunswick, Maine but now the paper is produced at Eastern Maine Publishers in Brewer. An average press run of 2,000, 12 page copies of the newsletter costs \$162 while the same press run of an 8 page issue is \$118.

Monko feels that switching to the the Brewer printer saved the tabloid from "a big nuisance" as well as allowing them to "extend the deadlines." Additional costs incurred are insignificant. All staff personnel are funded through the federal work-study program and even Monko's position is funded through a federal grant program. While the publication lacks any formal positions, five work-students collectively manage the editorial, advertising and production burdens.

As a non-profit organization at the university, the *Women's Programs and Services Newsletter* also qualifies for a third rate postage privilege. The publication mails out 300 issues per month to women outside the immediate university community and asks for a one dollar donation to help pay for mailing expenses.

"Mostly, this office is considered a 'soft money' operation because my salary is paid for through a federal grant," Monko said. "So, it hasn't really been institutionalized yet. It's kind of like trying to paper clip and staple money together every year."

Monko has definite plans for the future of the *Women's Programs and Services Newsletter*. She envisions an expansion of circulation level from 2,000 to 5,000 issues per month in order to better serve the interests of women on the Orono and Bangor campuses.

"I'm thinking in terms of 5,000 women students and faculty in the Orono area. I really would like to go up to 5,000 copies," Monko said. "I know we don't have enough copies to go around and I want to end this situation at some point, but again it's money."

A humble if not drastic comparison to *The Women's Programs and Services Newsletter* is *Bear Facts*, issued through the university's Personnel Department. Although the average budget allowances are similar, *Bear Facts* cannot match the elaborate format of the women's newsletter.

*Bear Facts* began printing in Jan., 1970 to inform the 1,354 UMO classified employees on news of special interest. According to its editor, George G. Lovett, the publication "contains all kinds of information that is related to classified employees including changes in the policies of the employees' advisory council, articles on safety and a listing of new people and their job title." The publication is printed in typewriter format on six or eight 8 1/2 inch by 11 inch pages.

The Personnel Department issues *Bear Facts* on a monthly basis except in August and September. With a total circulation of 1300, the publication's ten issues carry an average annual cost of \$1,000. On a semi-itemized basis, printing and copy cost \$955 for 1974-75, while mailing expenses for the same year were \$104.8 cents per copy. The publication is printed at the University Press.

Lovett predicts very little change in this year's operating budget except a slight increase in their mailing costs. "We've had seminar the other day on the new mailing system, (effective in January)," he

explained. "The most it would go up is .8 or .9 cents. We use a third class bulk mailing so I don't think it's going to affect us that much."

Like the *Women's Newsletter*, staff expenses are minimal. Lovett and a work-study typist represent the entire operating board for *Bear Facts*.

Unlike the *Women's Newsletter*, *Bear Facts* does not carry advertising. The publication is funded entirely through budget itemization within the Personnel Department.

"Money is built into our budget and represents long range planning on certain programs you're going to implement during a period of time," Lovett explained. "Our budget is broken down into salaries, materials, supplies and travel. The newsletter is included in the budget."

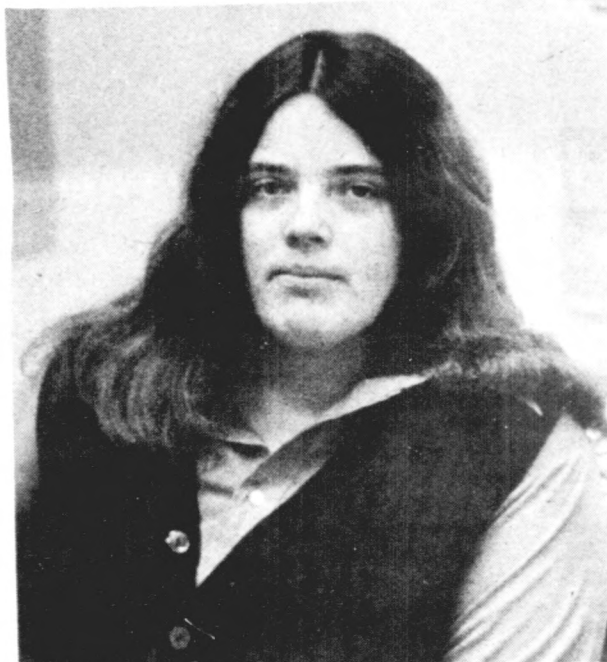
*Bear Facts* circulation is not limited to classified employees. Copies are also distributed through the campus mailing system to the head of each department to let them know what their employees are reading. Those classified employees at the Darling Center in Walpole and within the Extension Service also receive copies.

In the future, *Bear Facts* plans to emphasize feature stories on interesting employees to augment the bulk of special news and information important to classified employees.

## The Maine Alumnus

Public relations is incumbent upon most university alumni associations. Soliciting funds without a good public information system is like eating soup with a fork: no matter how hard you try, you always seem to come dry. Here on campus, *The Maine Alumnus* has steadfastly remained the General Alumni Association's (GAA) public relations mechanism.

*The Alumnus* is an elaborate and well established publication. Issued seasonally (four times a year), the



Linda Monko

magazine is currently in its 56th year of publication. Yet the *Alumnus* is in the midst of change.

Traditionally, the alumni magazine was distributed three out of four times a year to those contributing to the Annual Alumni Fund. The Alumni Association usually reserved its fall issue for general distribution to all alumni. Starting with the 1975 fall issue, the circulation procedure has changed drastically. Now, all Maine alumni will receive each issue disregarding any contribution requirement. This decision has doubled the publication's total circulation level while spawning incremental budgetary constraints.

"In the past our circulation averaged 24,000 and last year it was 30,000 with the new graduates of 1974-75," Wanda Owen, editor of the *Alumnus* said. "But now we'll go to all 47,000 Maine alumni at least for the rest of this fiscal year. This is the only sensible thing to do. There is really not much point in sending an alumni magazine to just the people already supporting the Alumni Association. The people you really want to reach are the graduates who haven't been in touch for a long time."

The overall yearly cost of producing the *Maine Alumnus* in 1974-75 was \$33,634 (not including salaries) with a printing cost of 34 cents per copy. The magazine is printed at the University Press on lightly coated paper stock with an average of 34 pages per copy. Under a previous editor, *The Alumnus* had displayed a literary type of stock and has only recently switched to a lightly glossed, coated stock similar to *Time* and *Newsweek*.

"I prefer it just for immediacy and interest," Owen said. "A coated stock has more of a news magazine look. We just ran out of the literary stock and it's ally

no longer available. Even if it was available, it would be much more expensive."

*The Alumnus* is funded entirely through Alumni contributions. The increased circulation expense, however, is expected to be met through additional advertising.

"Many editors feel advertising has no place in an alumni magazine and I would agree up to a certain point. When I became editor, we were just beginning to think about the effects of a tight budget. So, I decided we should try to sell as much advertising as we were allowed by the Postal Service which is four pages under our second class mailing right," Owen said.

"So now, because the Alumni Council has decided the magazine should go to all 47,000 alumni whether they've made a five dollar contribution or not and because this number will increase with every graduating class, we're going to sell as much advertising as we can within the limits of space, even though we may have to up our rates."

*The Maine Alumnus* presently carries nine ad sizes from \$85 to a high of \$600:

Double page, center spread (15 1/2" x 9 1/2")	-----\$600
Full page, back cover (11 1/2" x 8 1/2")	-----\$365
Full page, inside back cover (11 1/2" x 8 1/2")	-----\$350
Full page (7 1/4" x 2")	-----\$300
Two-thirds page (7 1/4" x 6 1/4")	-----\$220
One-third page (2" x 3 1/4")	-----\$110
One-fourth page (7 1/4" x 2 1/4")	-----\$85

Besides secretarial help, Wanda C. Owen is the only real staff member of the *Maine Alumnus*. The Department of Public Information (PICS) provides the magazine with photographers and a graphic artist in Arline K. Thomson but, as editor, Owen is the staff of the magazine.

"Traditionally, here, the editor has done a lot of the writing," the editor confessed. "My own personal feeling is that this is not good. I do usually one or two pieces in an issue and hit the various departments as much as I can. But, I'm mainly responsible for the copy, the writing, the editing and last issue I did most of the lay-out."

## F.A.R.O.G. Forum

Another campus publication, aimed at a small specific audience, is the F.A.R.O.G. Forum. Dan Chasse coordinates a five-man student staff working out of a second floor Fernald Hall office. Under the supervision of adviser Yvon A. Labbe, the staff publishes one issue monthly aiming the bilingual newspaper at Maine's Franco-American (French and English speaking) population.

"This is the only bilingual newspaper in the state and maybe all New England," Chasse said. "It may come as a surprise to many people," he continued, "but 30 per cent of Maine's population is of French origin and a minimum of 15 per cent of these people speak French in the home."

The newspaper was initiated in the fall of 1974 under the tutelage of Celeste Roberge, a student since graduated. Starting immediately with the once-monthly format, Roberge chose the Brunswick Publishing Company to do their printing. The initial circulation was only 100, but jumped to 2,000 in the spring and currently stands at 3,000.

The paper is published in a 12 page tabloid style and has recently switched printing operations over to Eastern Maine Printers of Brewer. 1,500 Franco-American students on the Orono campus receive the newspaper, and another 1,500 issues go out through the mails to various high schools and colleges around the state, particularly the predominantly French speaking areas such as Lewiston-Auburn. A small number of issues are sent out to individuals throughout New England via the mail.

The *Forum* receives an \$873 allotment from the General Student Senate (GSS) to defray their overall costs which come to about \$400 per issue. Multiply that times the eight issues they publish each year for \$3,200 per year in costs. "We also receive a \$607 grant under Title I, the Higher Education Act," Chasse said. Under that grant, the *Forum* works in conjunction with the

**'This is the only bilingual newspaper in the state...it may come as a surprise to many people...but 30 per cent of Maine's population is of French origin'**

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Bangor Mental Health Institute for one year (eight issues). "The *Forum* is used as a dissemination tool to publicize mental health issues," Chasse said, "particularly pertaining to Franco-Americans". The money comes from the federal government and adds to an otherwise weak budget.

An additional \$200 comes from individual contributions and finally, a very limited amount is pooled from the Franco-American office budget of \$2,400. When all the funds are totaled, as Chasse puts it, "We still came out considerably short." "Considerably", amounts to about \$1,000 when all the figures are added.

The single issue cost of \$400 is broken down to include \$175 for staff salaries and \$200 for printing. Additional money goes for film processing and miscellaneous costs.

"We've applied for more GSS surplus funds and we hope for more contributions in the spring," Chasse said. "We'll run just as long as we have the funds."

Chasse said the group was optimistic about the future of the newspaper despite the current financial bind which they find themselves in. "We'll see it through. We might have to cut back a bit in a few areas, but we can keep publishing."

#### UMVets Newsletter

Also housed on the second floor of Fernald Hall is the Office of Veterans Affairs (OVA), home of the OVA Newsletter. Published at irregular intervals, the newsletter usually comes out once in the fall and once in the spring.

Dick Jacobs, director of veteran's affairs, aims the publication at "vets both in and out of school statewide." "Basically, we're trying to do outreach work," Jacobs adds, "getting the vets to use their G.I. Bills."

The newsletter was started in Oct. 1973 and consisted merely of one mimeographed sheet, but has now grown to a seven-page bound newsletter. Funding for the newsletter comes through the Veteran's office which is entirely federally funded. "The University provides us with office space, but the government reimburses the university for my salary and funds all our programs including the newsletter," Jacobs said. The program gets no state money.

University work-study students write for the newsletter and copy for publication comes from many sources including other publications. "We're not trying to push or sell anything here and as a result, we're very informal about what we do use," Jacobs said. "I try to get things from as many different sources as possible. We use things that pertain to veterans, stories and information that will be of interest to them," Jacobs said.

Circulation is 2,500 with 1,000 copies going to students and another 1,500 to non-students. The approximate cost for the 2,500 issues is only \$100. With two, possibly three publications per year, that means only \$300 from the office budget at the most.

"We'll be continuing at the same level," Jacobs said. "I can't foresee us expanding our program, in fact, if anything we might cutback because the number of veterans in schools is declining since the end of the war."

Printing for the publication is done at Eastern Maine Printers in Brewer.

#### Maine Campus

In the realm of specialty magazines and interests, there still remains the bulwark of university generalists, *The Maine Campus*. In its 76th year of publication, the tabloid strives to provide news and comment for the university population.

Debbie Sline, the *Campus* editor, maintains the newspaper "should serve as an outlet for news to the university of Maine community, not as a society page and list of events but rather as a news medium."

The *Campus* also serves as an adjunct to the journalism department. Concurring in purpose with Sline, Arthur O. Guesman, acting chairman of the journalism department, adds the "From the journalism department's point of view, it also sets as the laboratory for the department under a purchase agreement even though they are totally independent of each other. It just happens to be here so we use it."

The newspaper operates on a projected income and revenue budget of \$45,620 depending on advertising sales to provide 80 per cent or approximately \$36,120 of

that total. The budget is based on a projected issue of 12 pages published semi-weekly. A large portion of the remaining 20 per cent sprouts from the journalism department's laboratory fees.

"The journalism department is given \$8,100 as a laboratory expense from the College of Arts and Science," Guesman elaborated. "But we could do a lot of things with that. For example, we could go down to the *Bangor Daily News* and say 'Let our students do all these things and we'll pay you.' Or we could establish a pure journalism laboratory newspaper where everybody would write, set type, do paste-up and probably never publish the thing."

"Or we could also do what we do. Go to the student newspaper and buy laboratory services with the provision that they provide working experience with a faculty handling direction. Thus, the department is paying the *Campus* to be able to use the paper," Guesman added.

The *Campus* also receives a small amount of revenue from miscellaneous items like savings interest and subscriptions. But with 80 per cent of the *Campus*' revenue generated through advertising, particular attention is devoted to this item.

"We offer the advertisers access to a twenty-one million dollar market from the students alone," Mark S. Hayes, the newspaper's advertising manager, stated. "The students are the market. Since I have been manager, I have been making changes that will entail better service to the students as well as to the retailers."

The *Maine Campus* employs five advertising sales people and issues a three part, general rate card. The Aa rate offers a variety of ad sizes with space sold by issue on a column inch basis. This rate is most popular among smaller retailers and is used 80 per cent more than any other size rate. Hayes reasoned "it is simpler to work with. In theory, the buyer can roughly figure out how much and when he is going to advertise."

Larger businesses, however, prefer the 'B' rate which operates under per semester, bulk contract system. Only 2 per cent of *Campus* advertisers use this system. The 'C' rate is designed again for small retailers who want the benefits of a contract. The plan offers a given amount of advertising from September through March. If an advertiser agrees to buy space for each of these months, he receives the same amount of space in April or May at no charge. 18 per cent of the *Campus* advertisers prefer this package plan.

The *Maine Campus* budget for 1975-76 predicts local display revenue for \$31,320 and national displays of \$4,800 with a total per issue, column inch requirement of 238 inches to meet the budget projection. The budget also projects total expenses for 1975-76 at \$45,270, with salary expenses totaling \$18,500 and printing at \$12,150.

The *Campus* uses the photo-offset process which involves using photo-typeset equipment for both body and display type. Steve Ward, art director for the *Campus*, said that the newspaper prints its 6,000 copies semi-weekly at the *Ellsworth American* in Ellsworth at a

### 'We offer the advertisers access to a \$21 million market'

cost of \$173 for an eight page paper and \$225 for a 12 page issue. "It's the least expensive price we could get that had the high quality," Ward explained.

Most issues are distributed freely all over the campus being placed in all the dorms, the library, the Bear's Den, and some of the lecture halls. The *Campus* does receive a very small revenue from a subscription list presently at 82 copies, and has a third class mailing privilege which costs approximately 20 cents per issue.

The *Campus* staff has definite plans for the future. The consensus of opinion at the *Campus* believes the newspaper has outgrown its biweekly format and should expand to three 8-page issues per week. Sline's point of view is typical. "It is necessary to meet the growing needs of the community," she said.

Faculty advisor Guesman agrees, stating the department's point of view that "the paper is going to have to grow if it is going to continue to be a meaningful laboratory experience for journalism majors."

#### PIRG Newsletter

Although Mike Gupstill, chairman of the Public Interest Research Group (PIRG) at Orono explains that, "Everything is tentative right now." PIRG is planning to publish its first newspaper around December 7, 1975. The purpose of the pending publication is to inform interested students and community members, about what PIRG is doing and has done. Some things that may be listed are the federal government consumer reports, the updates on old reports, and the release of a report PIRG is doing on nuclear emergency evacuation procedures.

The publication plans to reach a circulation of 25,000

students on 6 campuses other than Orono, including Bates, Colby, Bowdoin, UMPG, UMA and Maine Maritime Academy.

The group foresees an eight page tabloid with costing \$300-400 per issue. A tentative printing schedule calls for an issue every six weeks. Four or five printers are currently under consideration for the printing chores.

Ruth Noyes, a student at UMPG, heads the staff which will include members of PIRG from each campus.

State organizations and companies are now being solicited for advertising. Although PIRG qualifies for bulk mailing rates, the group has not decided if it will use this privilege.

#### UMO News

*News from the University of Maine, Orono Campus*, conventionally called "UMO News", strikes a balance between the university's newsletters and tabloids. While dispelling the amateurish stigma wedded to the term 'newsletter', the format, stock and style of the publication keep it from being dubbed a 'newspaper'.

"UMO News" is a quarterly publication released through the Department of Public Information (PICS) as part of the University of Maine Bulletin Series.

With a press run of 22,500 per issue, the serial does not reflect a specific interest group. The four page tabloid is disseminated to over 10,000 active alumni and to students' parents.

"We're trying to pick up the strings that are important and which help to give a certain amount of insight into what it is like here on the Orono campus," Carol Bombard, editor of *UMO News*, said. "Through the years, we have tried to change slowly and carefully, so we wouldn't fall off the deep end with it."

The publication is funded through the general PICS budget and is printed at the university press. Printing costs usually amount to about four cents per copy or \$822.10 per issue. *UMO News* uses a number 60, white offset stock which is partially reclaimed. According to Gordon Beal, supervisor of printing at the University Press, the cost of stock for each issue of *UMO News* is \$379.61.

"I guess the stock is about comparable in price with newsprint," Beal said. "Merely because paper has really gone out of sight. We can't run newsprint in an offset press anyway, because it fouls up the rollers. After we get through, it takes two or three days to get all the dust and dirt out of our presses. It doesn't pay to go into newsprint."

Format specifications for the publication read, "17 inches by 22 inches, with four pages folded thrice at right angles". Carol Bombard handles most of the pre-printing work for the tabloid which includes "picking the pictures, writing outlines and getting the galleys corrected." Excluding specialized stories like sports or theatre and the standard columns the publication carries, Bombard also does most of the writing for *UMO News*. PICS usually provides the photographers.

#### Residential Life Newsletter

The *Residential Life Newsletter* reaches every student on campus including those at Stucco Lodge and the Bangor Community College. The publication is the brainchild of H. Ross Moriarty, the director of Residential Life, and its editor, Rick Folsom. From its start in March 1975, its purpose has been informational.

As the name implies, Residential Life finances the newsletter. Each complex has a budget. When Stodder complex's budget is prepared, the newsletter expenses are included within it. No specific amount is allocated for the paper. The cost comes out of "miscellaneous" under the Stodder allocations from Residential Life. Printing costs are \$650 annually.

The publication is issued monthly including one in the summer for freshmen orientation. There is no advertising. Folsom and his secretary sustain the writing burdens at Stodder Hall. The copy they goes to Public Information and Central Services (PICS) where it is photographed, reproduced and distributed to the business manager of each complex. Material for the newsletter comes from a variety of sources, including resident directors, resident assistants and any students wishing to air opinions.

#### Graduate School Newsletter

The *Graduate School Newsletter* is in its second year of publication and goes to all graduate students on or off campus. All department chairmen and a majority of campus administrators, including President Howard Neville, also receive the publication.

The monthly newsletter circulates 800 copies. Funding emanates from the Graduate Student Board which receives its appropriations from the graduate student activities fee. Postage and mailage charges drain the budget of \$10 to \$15 a month despite the publication's bulk mailing privileges.

The general staff of the graduate school publishes the mimeographed newsletter in Estabrook Hall at a monthly expense of \$25, while the length of the publication varies anywhere from 1 to 15 pages.

The graduate coordinator, Sandy Dixfield, started the newsletter last year and Steve Gervais now supervises the content. The major purpose of the publication is to keep graduate students aware of campus activities and to provide them with a forum for opinions on the university, the graduate school, the graduate board and graduate center. The newsletter is distributed through the mails and is placed in the mail box of every graduate student on campus.



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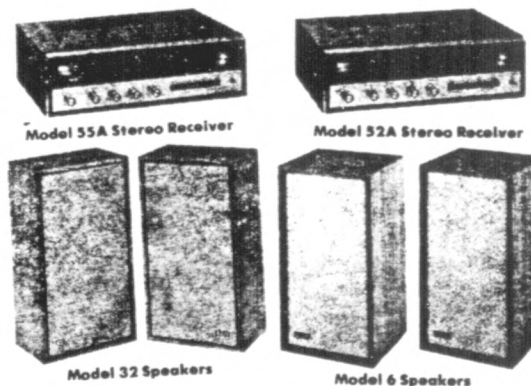
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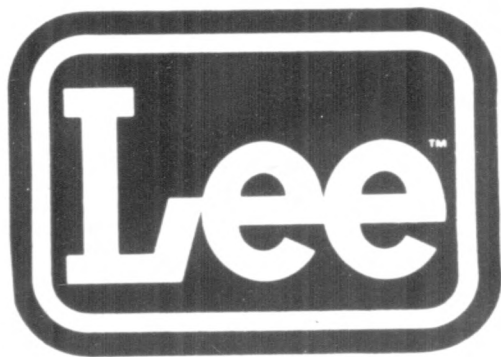
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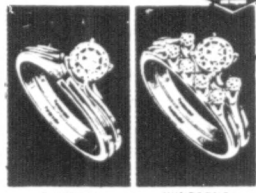
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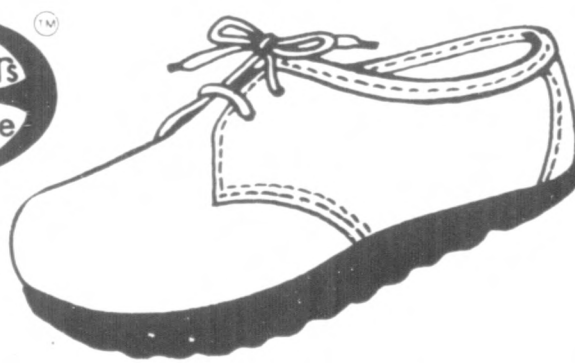
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## Bears track team stops UNH

The Maine Black Bear trackmen took every event except the two-mile run, to spank the injury-ridden New Hampshire squad 83-29 last Saturday in the UMO fieldhouse.

The Bruin thinclads finished 1-2-3 in the high jump as Lou Hinckley won for the second time in as many meets, at the height of 6 ft. 6 in. Tom Stephenson, took the 60 yd. dash in 6.6 sec., and Eric Lammi placed in both the high jump and long jump, as other highlights for Maine.

The UNH club took a victory in the two mile (Madden 9:22.8) and challenged mile runner Jerry LaFlamme, by placing two runners behind him to help save an otherwise bad day.

The Bears will continue their journey through the Yankee Conference schedule Saturday as they meet Vermont in the UMO fieldhouse.

**MAINE VS. NEW HAMPSHIRE 29-83**  
 35-Pound weight: 1. Rines (MA UMO), 2. Pratt (UNH), 3. Sherrard (UMO), 47-4.  
 Long jump: 1. Otterson (UMO), 2. Lammi (UMO), 3. Hinchey (UNH), 20-8½.  
 Pole Vault: 1. LaCasse (UMP), 2. Falt (UMO), 3. 12-6.  
 High Jump: 1. Hinckley (UMO), 2. Sharek (UMO), 3. Lammi (UMO), 6-6.  
 Shot Put: 1. Sharek (UMO), 2. Campbell (UNH), 3. Pratt (UNH), 45-5½.  
 Triple Jump: 1. Cochrane (UMO), 2. Lammi (UMO), 3. Huff (UNH), 45-0½.  
 Mile Run: 1. LaFlamme (UMO), 2. Reed (UNH), 3. Gellins (UNH), 4:17.8.  
 60-Yard Run: 1. Brown (UMO), 2. Gott (UMO), 3. Demers (UNH), 1:15.1.  
 60-Yard High Hurdles: 1. Collette (UMO), 2. Wakeman (UNH), 3. Belcher (UNH), 8.1.  
 40-Yard Dash: 1. Stephenson (UMO), 2. Fracar (UMO), 3. Demers (UNH), 6.6.  
 1,000-Yard Run: 1. L. Campbell (UMO), 2. Murphy (UNH), 3. Burman (UMH), 2:18.8.  
 Two Mile: 1. Madden (UNH), 3. Seekins (UMO), 3. Grossan (UNH), 9:22.8.  
 Mile relay: 1. Maine (Brown, Stephenson, Gott, Fisher) 3:26.3.



Champ

Ken Armstrong, Canada's National Diving Champion, is featured here in Maine's upset victory over Pointe Claire. Armstrong did his best, winning the three-meter diving event. See story page 16.

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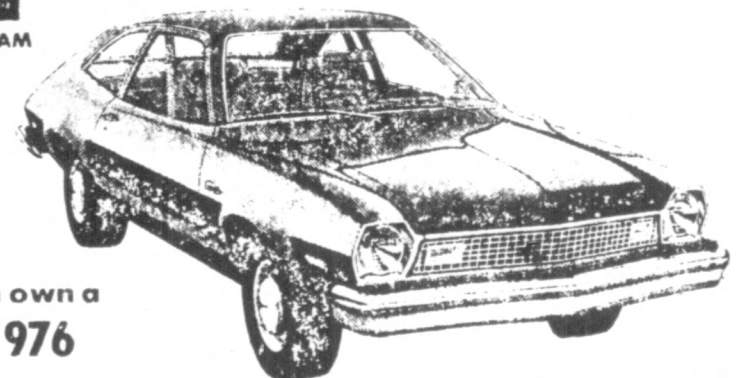
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Maine's record now 3-1

## Black Bears and Vermont divide doubleheader



### Tied up

Vermont's Kevin Kelly [24] seems a bit tied up as Black Bear defenders Kevin Nelson [50] and Kevin Kulawy [22] stopped the high-scoring post-man on this particular play. Maine goes against perennial Yankee Conference powerhouse Massachusetts tonight at 7:35.

Robert Weeks

by Geo Almasi

The youthful Black Bears took it on the chin Saturday afternoon losing to Vermont 108-84 after surprising the visiting Catamounts 79-72 Friday here at Memorial Gym in Yankee Conference action.

Call basketball an up and down sport. Call it anything you want.

But the rapidly improving Maine five were so up Friday they had a twenty point lead midway during the first stanza over a fine Catamount team which was coming off a 16-10 record last year.

Maine jumped out ahead 6-0, the Catamounts came back to knot the score at 8-all, and that was all she wrote. Skip Chappelle's quintet outdistanced their challengers 27-9 during a five minute stretch and coasted to a 39-23 halftime lead before an estimated crowd of 2600 surprised and jubilant spectators.

Roger Lapham and Paul Wholey, UMO's own version of Butch Cassidy and the Sundance Kid, shot down any Catamount hopes of comeback with 10 and twelve point respectively.

Vermont showed true form in the second half as the battling visitors outscored Maine 49-38, and nearly pulled a win out of the magicians' hat before bowing out in the final two minutes.

It wasn't all that simple, though, as Bob Warner and Wholey combined for 16 points padding Maine's lead to 21 points with 13:04 remaining in the contest. At that point Wholey committed his fourth personal foul and while Kevin Kulhaway ran onto the court the Black Bear's bright future became more evident. For the first time, other than runaway games and the like, four freshmen inserted by Skip Chappelle in a close game at the same time. Unfortunately, Kevin Nelson, Lapham, Butterfield, and Kulhaway, together with Warner, failed to maintain their lead and Vermont made an heroic charge.

Taking advantage of four inexperienced ball players, the Catamounts employed a tenacious zone press causing numerous turnovers and mistakes and turned the games' tempo around in their favor. Mark

Cubit (10 points), Ron Gottschalk, a first team All-Yankee Conference pick last year, and Kevin Kelly, a 6'8" post man in the Catamount's 1-2-2 offense, closed the gap to within three baskets before Kelly fouled out with 1:25 remaining.

From there, foul shots ended the storybook finish for Vermont as Warner and Lapham each netted three to pull the game out and raised their inter-conference record to 2-0. This win doubled Maine's victory total of last year within the Yankee Conference.

In the second game on Saturday, Vermont surged ahead 12-2 in the opening minutes but the Black Bears, converted 15 of 17 free throws and took a 49-44 halftime lead into the lockers. Leading first half scorers for Maine were Lapham, Warner, and Wholey with 12, 15, and 14 points respectively.

Much to UMO fan's dismay, the Catamounts hit on 27 of 41 field goal attempts and at one point scored twelve uncontested points to romp over the hapless Black Bears 108-84 before 2100 fans.

Wholey, hitting a sizeable numbers of shots from outside finished with 27 points and Warner continued hit all-around play, hualing down a game high 13 rebounds and scoring 23 points. Lapham, coming back from injury he sustained just before the half ended with 18 points.

Tonight Maine plays host to the ever-tough Massachusetts club. Game time is slated for 7:35.

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# Sports

## Swimmers win again 57-56

With a dramatic victory in the 400-yd. freestyle relay the UMO men's swim team conquered the potent Pointe Claire Swim Club last Saturday, 57-56.

Pointe Claire led most of the way, but the Black Bears managed to keep within a few points of their Canadian rival. Going into the final relay, Pointe Claire had a six point lead. The 400-yd freestyle relay team of Jim Smoragiewicz, Ron Pospisil, Bob Stedman, and Bill Houson came through in the clutch, winning the relay with a time of 3:18.766, giving UMO seven points, and the meet victory.

A crucial disqualification occurred in the 200-yd breaststroke when Pointe Claire's Eric Kremmer committed the infraction on the final turn as he headed toward a second-place finish. Had he not been disqualified, Pointe Claire would have placed 1-2 in that event. Instead, Bear Breaststrokers Chris Glab and Jerry Fiske garnered second and third respectively.

A splendid performance was provided by UMO divers Roy Warren and Rolf Olsen, and Canadian National Champion Ken Armstrong of Pointe Claire. Warren qualified for the NCAA Championships in both the 1 and 3-meter diving and teammate Rolf Olsen qualified on the 3-meter board. Warren defeated the Canadian champ in the 1-meter competition, but could not quite match Armstrong in the 3-meter diving. Rolf Olsen had a fine meet, capturing third in both events.

In the swimming events, Pointe Claire was impressive in taking first place in six of the eleven events. They were especially strong in the 200-yd. individual medley and the 200-yd. butterfly as Lester Jackson

and Dan Lavoie swept the first two places. Victories in the two relays played a major role in the host team's triumph. In the opening of the swimming events, the relay team of Jay Donovan, John Wescott, Tom Clark, and Bob Stedman won the 400-yd. medley relay with a time of 3:48.74.

Versatile Jim Smoragiewicz took second in the marathon 1650-yd. freestyle. Later in the meet, the talented freshman captured the 500-yd. freestyle with a time of 4:58.30. In that race, Smoragiewicz held off Pointe Claire's Rob Geller, with a surge in the last 100 yards.

## Wrestlers finish 5th in YC

Behind the fine efforts of Captain Lucien Daigle, Dan Rassmussen and Steve Rockhill, the UMO wrestling team placed 5th in the recent Yankee Conference meet with a total of 32.75 points.

Rhode Island copped team honors with 176.75 points, followed by BU (138.25) UMass (115.5), UConn (33.5), Maine (32.75), New Hampshire (28.0). Vermont did not compete.

Captain Daigle (Fort Kent), placing 3rd in his 142 lb. category, combined with Dan Rassmussen's (Glen Rock, N.J.) 4th place finish in the 190 lb. class and Steve Rockhill's (Medford, N.J.) 4th place in the Unlimited division to give the Black Bears, what Coach Paul Stoyell called, "A pretty respectable showing."

In what has quickly become the "Year of the Freshman" here at the Orono campus, Coach Stoyell's grapplers were no exception as they benefitted from the service of 7 frosh. "We took 7 freshmen

along on the trip. That's quite a jump from high school wrestling but they're coming along well.

Other wrestlers making the trip: Peter Baldi (118 lb.), Greg Dumas (126 lb.), Eric Hoyer (134 lb.), Pat Daigle (134 lb.), Mike Sarois (142 lb.), Glen Smith (150 lb.), Tom Wood (158 lb.), Barry Goulette (167 lb.), and Brian Mulligan (177 lb.).

Despite his squad's respectable showing, Stoyell would like to have the Conference meets divided into 2 divisions - Big and Small. Big (URI, BU, UMass) and Small (UConn, UMO, UNH) classifications would make more sense, he thinks. "We know before we go down to these meets that the top 3 schools wrestle nationally. The money they put into their program is far superior to the bottom 3. So every year, they battle for first, while the other 3 are battling for 4th. But, it was a pretty good meet."

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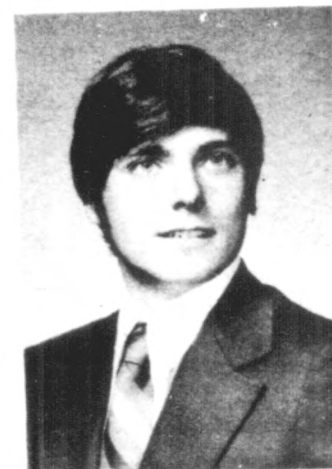
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